

Participation of Global Bilgi in the social life of Sumy – one more step towards the city dwellers

On September 1, 2012, Sumy city celebrated its 357th Birthday. Beside the activities planned by the city administration, Global Bilgi Company held its own activities, having made the city dwellers a pleasant gift in the form of a flashmob and a pantomime show right in the city centre.

Sumy city is located in the North-Eastern part of Ukraine, it's administrative, cultural and economy centre of the Northern part of Ukraine – Sumska. The city territory is 100 sq.m, the population is about 270 thousand. The city has 6 higher education establishments, 12 secondary vocational education establishments.

First of all thanks to a lot of students the International call centre Global Bilgi in May 2011 opened a new location in this city – which is the third one already – having offered thus 200 workplaces, a possibility to develop the skills of communicating with clients, shift-based work schedule, a possibility for young specialists to combine study and work.

The City Day in Sumy is always celebrated in a big way – the celebration lasts for 2 days. On the first day, September 1, Global Bilgi organized a flashmob in the city centre, Sobornaya Street, - a spontaneous performance of a local dance team which made the city dwellers and guests dance together with them. A group of pantomimes – young actors – entertained Sumy dwellers and presented them souvenirs with the company symbols. The “gift finale” from the company was a march of “green T-shirts” – the employees of Sumy location of Global Bilgi marched across the city giving out air balloons to children and informational leaflets with topical vacancies – to potential candidates.

«It is a great idea, the pantomime actors, my niece just loves them!», «Such events are a good way of telling about yourself. I heard that a large company opened their office in our city, but I did not know any details. Now I will make enquires because I'm looking for a job», «I never participated in flashmobs before. It was fun!», «Thank you for a great gift, make such shows more often please!», the city dwellers noted.

Lyudmila Kalita, the Head of Global Bilgi call centre department, said: «Having chosen this city for opening of a new location, we have made the right choice. Starting from the group of 9 operators of the call center in 2011, we have grown as large as 150 operators as of today. During a year of our work already 10 employees have climbed career ladder. Sumy city has a great potential. I can confidently say that it's just the beginning».

Information about Global Bilgi Company

Global Bilgi is an outsourcing call center. The company is a part of Turkcell Group, the annual financial turnover of which is 6 billion USD. Our staff is formed by more than 10000 employees working in three countries – Ukraine, Turkey and Belarus. In terms of size Global Bilgi is among the top 5% among the outsourcing call centers of the countries of Europe, Middle East and Asia.

In Ukraine the company started its activity in October 2008, and as of now the number of its employees exceeds 700 persons. The call centers of Global Bilgi are located in four cities – Kyiv, Dnipropetrovsk, Sumy and Kharkiv. The company also has eleven call centers in Turkey and Belarus. The first client of Global Bilgi in Ukraine become life:) mobile communication operator in December, 2008.

Additional information about the company can be found at the site: www.globalbilgi.com.ua